



Sharing the rich
experience of contributing
Improving the community
Advancing our profession

2008
Annual Report

The PLUS Foundation is a leading philanthropic force in the professional liability community—with extensive reach and influence.

Our organization channels the resources and generosity of the professional liability industry directly into proven programs that serve society, the industry and the communities where we work and live.

As a separate and distinct nonprofit organization, we serve the PLUS membership—and the entire professional liability community—by bringing forward charitable opportunities that are meaningful vehicles for engagement, recognition and impact.

We bring people together—to advance our profession, improve our community and share the rich experience of contributing.



David B. Williams
PLUS Foundation
President 2008
Chubb of Canada

From the President

OUR PRIORITIES

The PLUS Foundation is a conduit and a catalyst for charitable engagement in the professional liability community—bringing individuals and groups together to maximize the impact of their efforts. *We focus our activities in four core areas:*

Philanthropy

Diversity
& Outreach

Education
& Research

Awareness
& Recognition



OUR PROGRAMS



Chapter Charity Grants

The most tangible and effective giving often happens at a local level. Through Chapter Charity Grants, the PLUS Foundation supports the efforts of individual PLUS Chapters throughout the United States and Canada—enabling members to make connections with each other and make a difference in their community at the same time.

Conference Cause

Each year, thousands of PLUS members gather for an event that is considered the industry's leading professional conference. The PLUS Foundation uses this opportunity to engage volunteers and raise funds to support a local charity in the city hosting the conference.

Disaster Relief for PLUS Members

When major disasters affect PLUS members and their families, the PLUS Foundation is there—providing emotional and financial support after tragedies such as Hurricane Katrina and 9/11.

Minority Intern Grant Program

This program sponsors high performing college students in internship positions within PLUS companies—to promote diversity and recruit new talent into the professional liability industry.

Graduate Study Grant Program

To further research in the field of professional liability and encourage young scholars, our Graduate Study Grant Program supports graduate and Ph.D. level students with research assistance grants.

Gilmartin and Financial Aid Scholarships

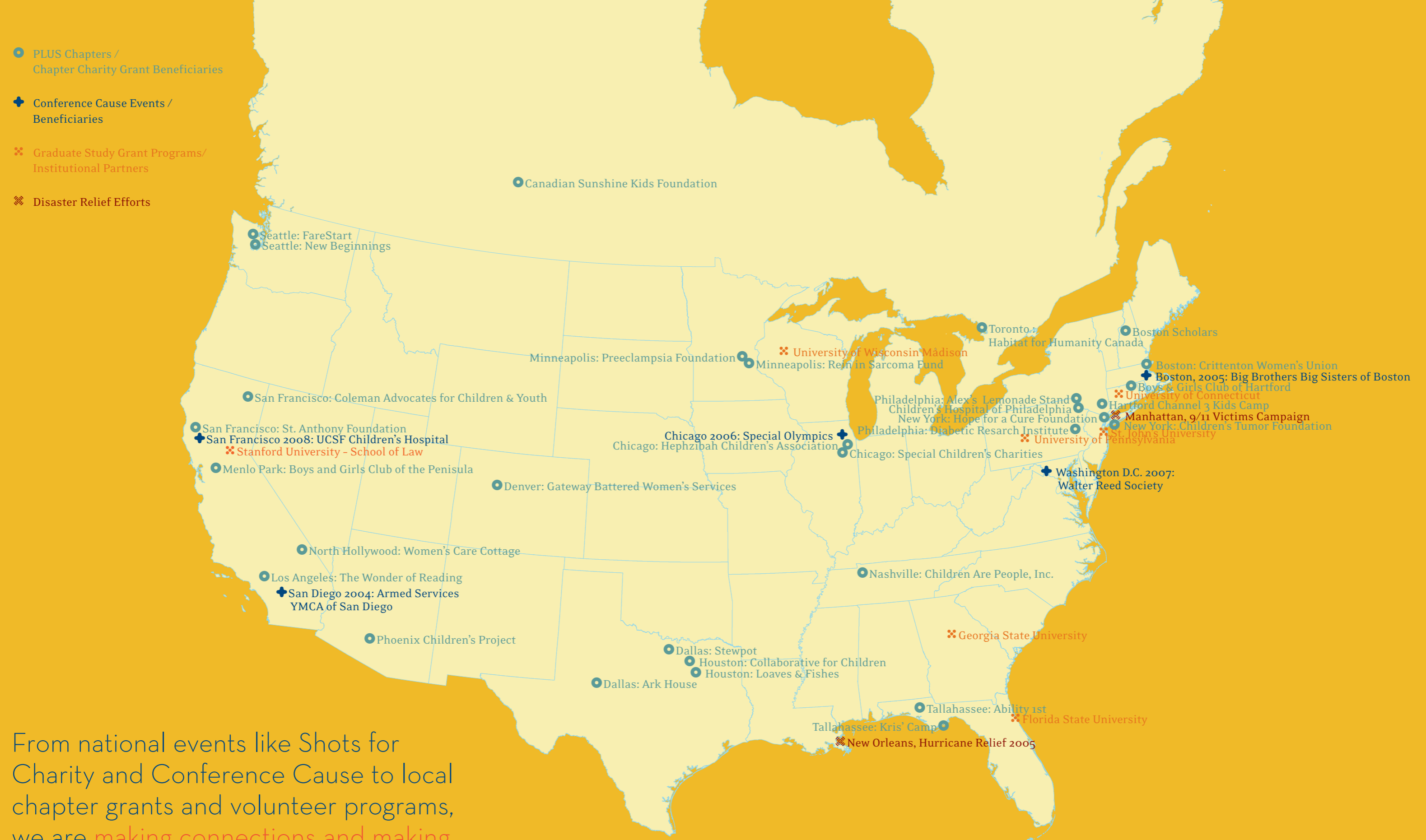
At a time when higher education has become more expensive—and perhaps important—than ever, these programs provide four-year college scholarships to children of PLUS members and PLUS sponsor company employees.

Shots for Charity

Since 2002, this popular event has become a great opportunity for PLUS members to have fun and get physical in support of a great cause. The annual hockey game and fundraiser is held in conjunction with the annual PLUS D&O Symposium.

PLUS Foundation Leadership Award

The PLUS Foundation sponsors an annual fundraising dinner to recognize and celebrate luminaries and leaders in the field of healthcare professional liability.



From national events like Shots for Charity and Conference Cause to local chapter grants and volunteer programs, we are **making connections and making things happen**—all across North America.

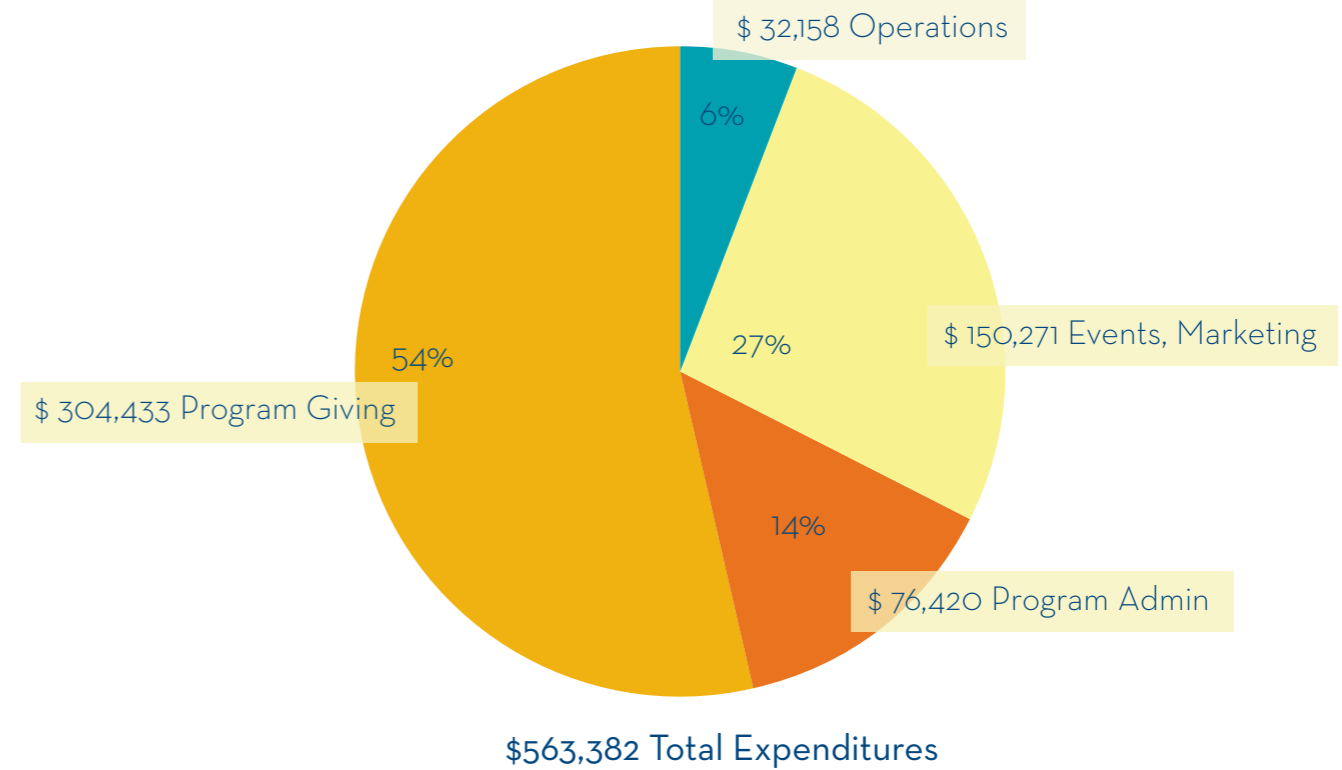
OUR 2008 ACCOMPLISHMENTS

- The Chapter Charity Grant and Volunteer Program supported **21 charities** across the U.S. and Canada with **\$43,000 in grants**. Twelve chapters held charitable events that engaged **124 volunteers** in good works.
- The UCSF Children’s Hospital was selected as the Conference Cause in 2008. 6,000 “Welcome Packages” were assembled and donated by the PLUS Foundation, along with a **\$25,000 grant**. A record **150+ members volunteered**.
- 13 high-performing college students participated in our Minority Intern Grant Program, taking internships with 8 PLUS companies. Since the program’s inception, **over 100 intern placements have been sponsored**.
- **13 graduate students at 7 universities received \$42,000** in funding for research of professional liability topics through our Graduate Study Grant Program.
- **8 children of PLUS members** and PLUS sponsor company employees received **\$10,000, four-year college scholarships** through the Gilmartin and Financial Aid Scholarship programs.
- Shots for Charity 2008 hosted 200 guests at the hockey game and ESPN Zone party, **raising \$37,000** for PLUS Foundation.
- The Leadership Award recipient, Timothy Morse of CNA HealthPro, was honored by over 100 dinner guests for his Outstanding Leadership in Healthcare Professional Liability. The event **raised nearly \$20,000** to support foundation initiatives.



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FINANCIAL OVERVIEW WHERE CONTRIBUTIONS WENT IN 2008



CONTRIBUTE WITH CONFIDENCE

Since 1998, the PLUS Foundation has established a solid track-record of identifying appropriate endeavors, organizing successful initiatives, distributing gifts responsibly and ensuring that all expectations and standards are faithfully met. Through solid planning and efficient administration, we ensure that the resources we receive are put to the best possible use.

OUR PEOPLE

The PLUS Foundation would not exist without the generosity of our major sponsors; our corporate supporters, large and small; and the individual contributions of time, resources and talent from hundreds of PLUS members and volunteers.

We sincerely thank you.



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We are also indebted to our Board of Directors for their generous contributions and their able guidance and leadership as we strategically expand the Foundation's influence and impact.

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Philanthropy
Diversity & Outreach
Education & Research
Awareness & Recognition

PLUS
FOUNDATION

To get involved with the PLUS Foundation or contribute to our programs, talk to us at a PLUS event, give us a call, or visit us online.

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